

THE SPIN

by **TextilWirtschaft**

International. Fashion. Business.

THE DAILY INTERNATIONAL FASHION BUSINESS NEWSLETTER.

What is happening in the international fashion business?
THE SPIN knows.

THE SPIN provides the sector with all relevant fashion industry
information from around the globe.

CATEGORIES:

RETAIL & COMMERCE. BRANDS & BRANDING. MARKETS & POLITICS.
PEOPLE & POSITIONS. TECH & INNOVATIONS. LAST, NOT LEAST.

>>> INTERNATIONAL VISIBILITY FOR YOUR BRAND!
**BOOK NOW AND GAIN PRIME EXPOSURE AMONG THE INTERNATIONAL
FASHION COMMUNITY.**

HEADER

600 x 125 px
5 ads a week
3,300 €

CONTACT:

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CONTENT AD/ MEDIUM RECTANGLE

600 x 238 px or
300 x 250 px
5 ads a week
2,600 €

Conditions relate to the run period
from Monday – Friday
All prices exclude VAT.

Discount rate: Grading

- € 6,000 - 3 %
- € 12,000 - 5 %
- € 18,000 - 10 %
- € 25,000 - 15 %
- € 33,000 - 20 %
- € 40,000 - 25 %
- € 48,000 - 30 %
- € 55,000 - 35 %
- € 62,000 - 40 %

TEXT AD

Headline: max. 50 characters
Text: max. 350 characters
5 ads a week
2,600 €

